

# EEO Public File Report

WSB-TV, Atlanta, GA

December 1, 2010 to November 30, 2011

Recruitment Sources Contacted for Full-Time Positions

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	EEO Mailing List (attached)	EEO Mailing List	0	Y
2	Cox Career Network Coxenterprises.com/careers Job Web Site	Cathy Bates 404-897-7381	47	N
3	Employee Referral / internal & external Cox location		27	N
4	Other - Not Specified		2	N
5	Personal Inquiry		2	N
6	Internal Posting Distributed throughout station	Cathy Bates 404-897-7381	4	N
7	Station Web site wsbtv.com		0	N
8	Networking Inquiry, Not Specified		2	N
9	Outside friend / former employee, not specified		6	N
10	Willingter Talent Agency 875 Avenue of the Americas #1909 New York, NY 10009	Gregg Willingter 212-695-1950	2	N
11	Talent Dynamics 600 E Las Colinas Blvd. Suite 100 Irving, TX 75039	Regent Ducas 214-640-3139	3	N
12	Independent Contractor/Freelance through Internal Posting		6	N
13	Internship Program WSB-TV, 1601 W Peachtree St NE, Atlanta GA 30309	Patti DiVincenzo 404-897-7000	1	N
14	Motionographer.com (no physical address available)		1	N
15	Dolan Media Management 3 North Court Street Frederick, MD 21701	Tom Dolan 301-668-1511	6	N
16	MediaRecruiter.com 9457 So University #303	Sue Arno 303-400-5150	1	N

17	Highlands Ranch, CO 80126 <b>Savannah School of Art &amp; Design (SCAD)</b> 1600 Peachtree St NE Atlanta, GA 30309 <b>tvjobs.com</b> Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 <b>Indeed.com</b> (no physical address available)	Career Planning 404-253-2700	1	N
18	<b>Frank N Magid Associates</b> 8500 Normandale Lake Blvd, Suite 630 Minneapolis, MN 55437	(760) 754-8177  Barbara Frye 329-377-7345	4	N
19	<b>Headline Media Agency</b> 888 Seventh Avenue, Suite 503 New York, NY 10106	Mark Zimmerman 212-728-2010	5	N
20	<b>David Rosenberg</b> 1901 Raymond Dr. Suite 6 Northbrook, IL 60062	David Rosenberg 847-400-5900	1	N
21	<b>Ken Linder &amp; Associates</b> 2049 Century Part E #3050 Los Angeles, CA 90067	Ken Linder 310-277-9223	1	N
22	<b>Eatman Media Services</b> 5901 N Cicero Ave, Suite 307 Chicago, IL 60646	David Rosenberg 847-400-5900	2	N
23	<b>Mediabistro.com</b> (no physical address available)	Ross Eatman 773-777-5463	1	N
24	<b>602communications.com</b> 6839 Charter Hills Rd Charlotte, NC 28277	Liana Kim 212-389-2000 Graeme Newell 704-543-1426	1	N
25	<b>Newsblues.com</b> 8895 NW 187 <sup>th</sup> Lane Reddick, FL 32686	No phone	2	N
26			1	N

## Internship Program Referral Sources

The following colleges/universities referred students for participation in our Internship Program:

Auburn University  
Clark Atlanta University  
Clayton State University  
Connecticut School of Broadcasting  
Emory University  
Georgia College and State University  
Georgia Institute of Technology  
Georgia Southern University  
Georgia State University  
Hampton University  
Jacksonville State  
Kennesaw State University  
Oglethorpe University  
Savannah College of Art & Design (SCAD)  
State University of West Georgia  
University of Alabama  
University of Georgia  
Valdosta State University  
West Virginia University

WSB-TV Atlanta Source Listing

Name	Street Address	Address Line 2	City	State	Zip	Attention	phone#
Agnes Scott College	141 East College Ave.	Career Planning & Counseling Suite 160	Decatur	GA	30030	Gail Bell	404-471-6399
Apple One Employment Services	730 Peachtree St.		Atlanta	GA	30303	Deidra Y Lee	404-875-1511
Air Institute of Atlanta	6660 Peachtree Dunwoody Rd	100 Embassy Row	Atlanta	GA	30328	Kendra Nolly	770-689-4884
Atlanta Area Tech	1560 Metropolitan Pkwy.		Atlanta	GA	30310	Sandra Bush	404-756-3700
Atlanta University Center Consortium	PO Box 92527	Career Planning & Placement Services	Atlanta	GA	30314	Cheryl H Weston	404-270-6231
Atlanta Urban League	100 Edgewood Sve #600		Atlanta	GA	30303	John Bray	404-659-1150
Atlanta Workforce Development	818 Pollard Blvd.		Atlanta	GA	30315	Linda Wunch	404 230-1608
Berry College	PO Box 495005		Mount Berry	GA	30149-5005	Dora Ditchfield	706-236-2292
Black Prof Sec. Assoc	1226 Stoneham Ct		College Park	GA	30349	Ariecia Battle	
Clark Atlanta University	240 James P Brawley Dr. SW		Atlanta	GA	30314	Career Placement & Planning Center	404 880-8000
Clayton College & State University	2000 Clayton State Blvd.	Asst Director Career Services 484 RTV Building	Morrow	GA	30260	Ryan Whitfield	678 466-5402
Scripps College of Communication	Ohio University		Athens	OH	45701	Inernship Coordinator	740-593-4883
Consumer Action Center	1601 W. Peachtree St		Atlanta	GA	30309	Fran Mitchell	404-897-6205
Dekalb EOA, Inc.	178 Sams St		Decatur	GA	30032	Career Placement	404 370-5264
Dekalb Technical Inst.	495 N Indian Creek Dr		Clarkston	GA	30021	Jackie Fuller	404-297-9522
Dept. of Human Resources	2 Peachtree St., 28th Floor		Atlanta	GA	30303	Rick Dorsey	404-656-9937
Emory University	1784 North Decatur Road, Suite 200	Career Center	Atlanta	GA	30322	Tricia Herold	404 727-6211
Federal Job Information	75 Spring St., Rm 956		Atlanta	GA	30303	Mamie Harris	404-361-9318
GA Dept of Labor	2636-14 MLK Jr. Dr		Atlanta	GA	30311	Gabrielle Clark	404 699-6915
GA Dept of Labor	2943 N Druid Hills Rd		Atlanta	GA	30329	Jeanne Johnson	404-656-3095
GA Dept of Labor	2636-14 MLK Jr. Dr		Atlanta	GA	30311	Pat Veal	404-656-3095
GA Dept of Labor, Office of Intergovernmental Relations	151 Ellis Street NE	Suite 201, Care Building	Atlanta	GA	30303	Chester Benton	404-657-4985
Georgia Association of Broadcasters	8010 Roswell Rd	Suite 260	Dunwoody	GA	30305	Mack Lorimer	770 395-7200
Georgia Perimeter College	555 N Indian Creek Drive		Clarkston	GA	30321	Career Placement Center	404 299-4066
Georgia Southern University	PO Box 8069		Statesboro	GA	30460	Jamie Parfain	912-681-5611
Georgia State University	PO Box 3972		Atlanta	GA	30303	Carrietta Butts	404-651-2223
Gwinnett Technical College	5150 Sugarloaf Parkway	Building 100	Lawrenceville	GA	30043	Career Service Center	770 962-7580
Jewish Vocational Service	4549 Chamblee- Dunwoody Rd.		Atlanta	GA	30338	Robin Cohen	770-677-9306
Kennesaw State University	1000 Chastain Rd	Career Development	Kennesaw	GA	30144-5591	Karen Marks	770-423-6555
Latin American Association	2750 Buford Hwy		Atlanta	GA	30075	Marlen Ruiz	404 982-6896
Mark Stillwell	1029 Franklin Rd #25D		Marietta	GA	30067	Mark Stillwell	770-912-8633
Mercer University	1400 Coleman Ave.	Office of Career Services	Macon	GA	30127	Steve Brown	478-301-5995
Mercer University	3001 Mercer University Drive		Atlanta	GA	30341	Laura Jo Smith	770-986-3000
Mundo Hispanico	PO Box 13808, Station K		Atlanta	GA	30324	Glen Winberg	404-881-0441
NAACP	2034 Metropolitan Pkwy		Atlanta	GA	30324	Career Placement	404-756-9811
NAHJ	National Press Bldg.	Suite 11932	Washington	DC	20045	Career Services	202-662-7178
National Assoc of Black Accountants	7249-A Hanover Pkwy		Greenbelt	MD	20770	Taiysha Beaman	301-474-6222
ODLE Management Group	730 Peachtree St. NE	Suite 450	Atlanta	GA	30308	Yonanda Parks	404-805-9030
Oglethorpe University	4484 Peachtree St. NE		Atlanta	GA	30319	Kate Williams	404 364-8533
Roswell Methodist Church	814 Mimosa Blvd.		Roswell	GA	30075	Judy Shell	770-993-6218
Southern Christian Leadership Commission	334 Auburn Ave		Atlanta	GA	30303	Frederick Moore	404-522-1420
Southern Polytechnic State University	1100 South Marietta Pkwy		Marietta	GA	30060	Career & Counseling Center	770 528-7200
Spelman College	350 Spelman Lane		Atlanta	GA	30319	Career Placement Office	404-270-5269
State University of West Georgia	1601 Maple St		Carrollton	GA	30118	Dr. Bruce Brewer	770-836-6632
The Rainbow Push Coalition	970 Oglethorpe Ave	222 Parker Hall , Department of Caree	Atlanta	GA	30310	Joe Beasley	404-524-2743
UGA / Grady College of Journalism	Baldwin St and Stanford Dr	Journalism Building	Athens	GA	30602-3018	Emily Smith	706-542-1704
University of Georgia	College of Journalism		Athens	GA	30602	Cecil Bentley	706-542-3000
University of Georgia	Career Planning & Placement Services		Athens	GA	30602	Debbie Hutto	706-542-3375
VA Regional Office	1700 Clairmont Rd		Decatur	GA	30033	Johnnie Thomas III	800-827-1000
West Georgia College	1600 Maple Street		Carrollton	GA	30118	Career Placement Cord.	770-836-6500

# EEO PUBLIC FILE REPORT

WSB-TV, ATLANTA, GEORGIA  
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## Full-Time Positions Filled

	Position/Title	Date Opened	Date Filled	Recruitment Source	Interviewed	Hired
1	Traffic Coordinator	10/18/10	12/6/10	EEO Mailing list Cox Career Network Employee Referral Friend outside station Indeed.com	0 5 1 1 2	0 0 0 0 1
2	Master Control Operator	10/5/10	12/20/10	EEO Mailing list Cox Career Network Employee Referral Other not specified Friend outside station	0 4 2 2 1	0 0 0 0 1
3	Assignment Desk Trainee	10/29/10	12/20/10	EEO Mailing list Cox Career Network Employee Referral Intern program	0 2 1 1	0 0 0 1
4	Account Executive	12/2/10	1/4/11	EEO Mailing list Cox Career Network Employee Referral	0 2 2	0 0 1
5	Sports Journalist	11/11/10	1/13/11	EEO Mailing list Cox Career Network Employee Referral Former employee referral Talent Dynamics	0 0 1 1 1	0 0 0 1 0

6	Producer / Writer	10/12/10	1/27/11	EEO Mailing list Cox Career Network Employee Referral Networking Inquiry Indeed.com Magid	0 1 0 1 1 1	0 0 0 0 0 1
7	General Assignment Reporter	8/29/10	1/31/11	EEO Mailing list Cox Career Network Employee Referral Other Cox WFTV referral WSB-TV freelancer	0 0 2 1 1	0 0 0 0 1
8	Website Content Producer	9/11/10	3/7/11	EEO Mailing list Cox Career Network Employee Referral WSB-TV freelancer Mediabistro.com web site 602 Communications.com newsblues.com web site	0 2 0 1 1 1 1	0 1 0 0 0 0 0
9	Producer / Writer	12/29/10	3/7/11	EEO Mailing list Cox Career Network Employee Referral Tvjobs.com	0 2 0 1	0 1 0 0
10	Photographer/Editor/Microwave Truck Operator	12/29/10	3/7/11	EEO Mailing list Cox Career Network Employee Referral	0 3 0	0 1 0
11	News Editor/Media Technologist	12/29/10	3/7/11	EEO Mailing list Cox Career Network Employee Referral Tvjobs.com	0 1 1 2	0 1 0 0
12	Motion Graphic Designer	12/14/10	3/9/11	EEO Mailing list Cox Career Network Employee Referral SCAD Motionographer.com	0 0 1 1 1	0 0 0 1 0
13	General Assignment Reporter	8/29/10	3/14/11	EEO Mailing list Cox Career Network	0 1	0 0

					Employee Referral Internal posting WSB-TV freelancer Talent Dynamics Headline Media Agency Willingter Talent Agency	0 1 1 1 1 1	0 0 0 1 0 0
14	Investigative Reporter	12/29/10	4/1/11		EEO Mailing list Cox Career Network Employee Referral	0 1 0	0 1 0
15	Photographer/Editor/Microwave Truck Operator	12/29/10	4/4/11		EEO Mailing list Cox Career Network Employee Referral	0 3 0	0 1 0
16	Photographer/Editor/Microwave Truck Operator	12/29/10	4/26/11		EEO Mailing list Cox Career Network Employee Referral WSB-TV freelance Personal inquiry	0 1 0 1 1	0 0 0 1 0
17	National Sales Coordinator	4/1/11	5/2/11		EEO Mailing list Cox Career Network Employee Referral Internal posting Other Cox – Telerep Atlanta	0 0 1 1 1	0 0 1 0 0
18	Maintenance Engineer	2/14/11	5/16/11		EEO Mailing list Cox Career Network Employee Referral	0 6 0	0 1 0
19	Account Executive	10/22/10	6/20/11		EEO Mailing list Cox Career Network Employee Referral Friend outside station Mediarecruiter.com	0 0 1 2 1	0 0 0 1 0
20	News Editor / Media Technologist	12/29/10	6/6/11		EEO Mailing list Cox Career Network Employee Referral Tvjobs.com Indeed.com	0 1 0 1 1	0 0 0 0 1
21	Photographer/Editor/Microwave	4/1/11	6/6/11		EEO Mailing list	0	0

	Truck Operator					Cox Career Network Employee Referral	3	1
22	Account Executive	10/22/10	6/20/11			EEO Mailing list Cox Career Network Employee Referral Friend outside station	0 2 1 1	0 0 1 0
23	Topical Writer / Producer	1/18/11	7/13/11			EEO Mailing list Cox Career Network Employee Referral Internal posting Dolan Media Mgmt WSB-TV freelance 602 Communications.com	0 0 1 1 6 1 1	0 0 0 0 1 0 0
24	Microwave/Satellite News Intake (ENG)	12/29/10	7/18/11			EEO Mailing list Cox Career Network Employee Referral	0 2 1	0 1 0
25	News Media/Microwave/Satellite News Intake	5/17/11	7/18/11			EEO Mailing list Cox Career Network Employee Referral	0 1 2	0 0 1
26	Weekend Evening News Anchor	5/3/11	7/25/11			EEO Mailing list Cox Career Network Employee Referral Internal posting Networking inquiry Talent Dynamics Willingter Talent Agency	0 0 2 1 1 1 1	0 0 0 0 0 0 1
27	General Assignment Reporter	4/20/11	8/1/11			EEO Mailing list Cox Career Network Employee Referral Ken Linder & Assoc. Eatman Media Services	0 0 1 1 1	0 0 1 0 0
28	Producer/Writer	3/3/11	8/15/11			EEO Mailing list Cox Career Network Employee Referral Personal inquiry Indeed.com	0 1 1 1 1	0 0 0 0 1

29	Photographer/Editor/Microwave Truck Operator	4/20/11	8/15/11	EEO Mailing list Cox Career Network Employee Referral	0 1 2	0 1 0
30	Photographer/Editor/Microwave Truck Operator	7/18/11	9/12/11	EEO Mailing list Cox Career Network Employee Referral	0 2 1	0 1 0
31	General Assignment Reporter	12/29/10	10/3/11	EEO Mailing list Cox Career Network Employee Referral WSB-TV freelance Ken Linder & Assoc. David Rosenberg, Agent	0 0 0 1 1 1	0 0 0 0 0 1
				Total	130	31