

EEO Public File Report
Cox Radio – Long Island WBAB/WBLI/WHFM
Nassau/Suffolk, NY
February 1, 2011 – January 31, 2012

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Account Manager - WBAB/WBLI	Ongoing	10/11	WBAB/WBLI Website	8	1
			8/11, 10/11	Radio Advertising – WBLI	5	2
			5/11	Internship Program – WBAB/WBLI	1	1
				LI Hires Career Fair	1	0
			1/12	Cox Career Network	7	1
				EEO Job Posting/Mailing	0	0
			2/11,6/11, 10/11, 11/11	Employee Referral	6	5
				New York State Broadcasters Assoc.	0	0
			11/11	Craig's List (website)	7	1

Recruitment Sources
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No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	EEO Mailing List (Attached)	EEO Mailing List (attached)	0	Y
2	Cox Career Network 555 Sunrise Hwy. West Babylon, NY 11704	Suzanne Wolfe 631 587 1023	7	Y
3	Sierra Marketing (Outside Consultant) 7114 Colebrooke Dr., Hudson, OH 44236	Deb Carter 330 655 5191	0	N
4	Radio Advertising – WBAB-FM/WBLI-FM 555 Sunrise Hwy. West Babylon, NY 11704	Adam Wolfson 631 587 1023	5	N
5				
6	Website - WBAB and WBLI 555 Sunrise Hwy. West Babylon, NY 11704	Suzanne Wolfe 631 587 1023	8	N
7	Internship Program – WBAB and WBLI 555 Sunrise Hwy. West Babylon, NY 11704	Scott Bendjy	1	N
8	Allaccess.com (Trade Ad) 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Joel Denver (310) 457 6616	0	N
9	Inside Radio 81 Main St., Suite 2 Littleton, NH 03561	Gene McKay (800) 248-4242	0	N
10	New York State Broadcasters Association (NYSBA) 1805 Western Avenue, Albany, NY, 12203	Sandy Messineo (518) 456-8888	0	N
11	New York Market Radio (NYMRAD) 22 Cortlandt Street, 17th Floor, New York, NY 10007	Deborah Beagan (646) 254-4493	0	N
12	National Association of Broadcasters 1771 N. Street, NW, Washington DC, 20036	(202) 429-5498	0	N

13	Hofstra University Online Career Center Hofstra University, M. Robert Lowe Hall, Hempstead, NY, 11549	Suzanne Dagger 516-463-6060	0	N
14	TVandRadioJobs.com	http://tvandradiojobs.com	0	N
15	Craig's List	http://longisland.craigslist.org	7	N
16	Facebook Ads	http://www.facebook.com	0	N
17	Linked-In	http://www.linkedin.com/	0	N
18	Backstage Magazine	Andy Valvano http://www.backstage.com/	0	N
19	NYActing.com	Michael Blanchette http://newyorkacting.com/	0	N

Recruitment Initiatives WBAB/WBLI/WHFM Nassau/Suffolk, NY February 1, 2011 – January 31, 2012					
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	2/8/11	Career Fair	East Coast Career Fairs, Melville Marriott Long Island	Booth at network and employment opportunity event	Katelin Zaretsky, Local Sales Manager WBLI, Jacki Zolezzi, WBAB/WBLI Intern Coordinator
2	3/28/11	Networking	Meeting with Dean Murphy from Hofstra University to discuss scholarship/intern program for morning show	Discussion about recruitment with University staff for internships and part-time jobs.	Jacki Zolezzi, Intern Coordinator, WBAB/WBLI Sean Croft, Intern Coordinator, WBAB/WBLI

3	4/1/11	Career Day	Park Ave. Elementary Amityville	Discussion about recruitment with students about careers in radio.	Syke, WBLI On Air Personality
4	4/12/11	Career/Intern Fair	St. Josephs College, Patchogue	Booth at network and employment opportunity event	Jacki Zolezzi, Intern Coordinator, WBAB/WBLI Sean Croft, Intern Coordinator, WBAB/WBLI
5	4/13/11	Career/Intern Fair	CW Post Brookville	Booth at network and employment opportunity event	Jacki Zolezzi, Intern Coordinator, WBAB/WBLI Sean Croft, Intern Coordinator, WBAB/WBLI
6	4/14/11	Career Fair	Five Towns College	Booth at network and employment opportunity event	Jacki Zolezzi, Intern Coordinator, WBAB/WBLI Sean Croft, Intern Coordinator, WBAB/WBLI
7	4/14/11	Commack HS - Shadowing Day	WBLI	Booth at network and employment opportunity event	Scott Bendjy, Promotions Manager WBAB/WBLI Ali Wolowitz, Promotions Assistant
8	5/16/11	Career Fair	East Coast Career Fairs, Melville Marriott Long Island	Booth at network and employment opportunity event	Katelin Zaretsky, Local Sales Manager WBLI, Jacki Zolezzi, WBAB/WBLI Intern Coordinator
9	5/9/11	PSI-NAACP New York City Professional Diver sity Career Reception	Doubletree Guites Suites, NYC	Booth at network and employment opportunity event	Katelin Zaretsky, Local Sales Manager WBLI, Ja'Nair Gresham, WBAB/WBLI Account Manager
10	9/21/11	Career Fair	East Coast Career Fairs, Uniondale Marriott Long	Booth at network and employment opportunity event	Dain Alaia, Local Sales Manager WBAB, Jacki Zolezzi, WBAB/WBLI Intern Coordinator
11	10/21/11	Career/Intern Fair	Hofstra School of Communications	Booth at network and employment opportunity event	Jacki Zolezzi, Intern Coordinator, WBAB/WBLI Sean Croft, Intern Coordinator, WBAB/WBLI
12	11/9/11	Career Fair	East Coast Career Fairs, Uniondale Marriott Long	Booth at network and employment opportunity event	Dain Alaia, Local Sales Manager WBAB, Jacki Zolezzi, WBAB/WBLI Intern Coordinator

13	11/14/11	Career Fair	East Coast Career Fairs, Melville Marriott Long Island	Booth at network and employment opportunity event	Dain Alaia, Local Sales Manager WBAB, Jacki Zolezzi, WBAB/WBLI Intern Coordinator
14	11/11	Alumni Career Day	Holy Trinity DHS, Hicksville	Discussion about recruitment with students about careers in radio.	Joe Rock, On Air Personality WBAB
15	1/12/12	Career Day/College Day	Copiague Middle School	Guest speaker to various assemblies of 6th, 7th and 8th graders about career choices/pathways. Getting to where you want to be in terms of the choices you make in your life concerning what you want to be when they get older.	Matt Wolfe, On Air Personality WBAB
16	Ongoing	College Intern Program	Expose college students to broadcasting environment	Host interns from area colleges who are majoring in broadcasting for credit hours.	Jacki Zolezzi/Sean Croft, WBAB/WBLI Intern Coordinator, WBAB/WBLI
17	Ongoing	Corporate Sponsored Training	Center for Sales Strategy, Inc. Marketing Pro Workshop	CSS facilitates Workshop for newly hired employees	General Sales Managers, Local Sales Managers, Account Executives, Sales Assistants, and Traffic Managers
18	Ongoing	Station EEO Training	WBAB/WBLI	Train managers on EEO process and procedures.	Suzanne Wolfe, EEO Manager

**EEO Mailing List
Cox Radio – Long Island
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First	Last	Company	Address 1	Address 2	City	State	Zip	Phone Number
Amy	Shersy	Adelphi University	Career Development	Post Hall	Garden City	NY	11530	516.877.3130
Michelle	McConnell	American Broadcasting School	712 N. Watson Road	Suite 200	Arlington	TX	76011	
Pradnya	Joshi	Asian American Journalists Assoc.	235 Pinelawn Road		Melville	NY	11747	(631) 843-4000
Art	Kaminsky	Athletes & Artists – The Marquee Group	2220 W. 42 nd St.		New York	NY	10036	
Cathy	Morelli	Briarcliffe College	1055 Stewart Ave.		Bethpage	NY	11714	516-918-3600
Gary	Williams	Brookhaven Town NAACP	45 Margaret Drive		Coram	NY	11727	631-732-0467
Arthur	Mackey	Commission on Human Rights- Job Dev. Center	400 County Seat Dr.		Westbury	NY	11501	516-571-3553
Frank	Aielli	Connecticut	1400 Old		Westbury	NY	11590	1-800-TV-

		School Of Broadcasting	Country Road					RADIO
Janet	Hutsebaut	Connecticut School Of Broadcasting	377 Route 17	South Penthouse	Hasbrouck Heights	NJ	76042	1-800-TV-RADIO
Michael	Nasso	Cowan, Gold, Debaets, Abrahams & Sheppard	41 Madison Ave.	34 th Floor	New York	NY	10010	212-974-7474
Jim	Dingle	Department of Labor	168-46 91 st Ave.		Jamaica	NY	11432	1-888-4-NYS DOL
Don	Buchwald	Don Buchwald & Associates	10 East 44 th St.		New York	NY	10017	212-867-1070
Dawn	Manganello	Dowling College	150 Idle Hour Blvd		Oakdale	NY	11796	1-800-DOWLING
Betty	Flam	FMIM	825 Seventh Ave.	14 th Floor	New York	NY	10019	
Kristy	O'Rourke	Five Towns College	305 North Service Rd.		Dix Hills	NY	11746	(631) 424-7000 x2163
		Hempsteadworks	Job Development Center	50 Clinton St. Suite 400	Hempstead	NY	11550	516 485-5000 x1257
Elizabeth	Cahill	Hofstra University Career Center	140 Hofstra University		Hempstead	NY	11549-1400	516-463-6060
Ed	Cosgrove	Hunter Business & Tech School	3601 Hempstead Turnpike		Levittown	NY	11756	516-796-1000
John	Fracchia	Ithaca College Career Planning & Placement	1101 Gannett Center		Ithaca	NY	14580	607- 274-3365
Lisa	Lamariane	Katherine Gibbs School	Career Services	320 So. Service Rd.	Melville	NY	11747	631-370-3300

H. Scottie	Coads	Lakeview NAACP	PO Box 268		West Hempstead	NY	11552	
Pasqual	Blanco	La Fuerza Unidad de Glen Cove	14 Glen St.	Ste. 307	Glen Cove	NY	11542	516-759-0788
Peg	Turner	Long Island University	Second Ave.		Brentwood	NY	11717	
Career Services		LIU Post	720 Northern Blvd.		Brookville	NY	11548-1300	516-299-2000
Career Services		Marist College	Center for Career Services	James A. Cannavino Library, Suite 332	Poughkeepsie	NY	12601	845.575.3000
		Mid-Suffolk Chapter of NOW	P.O. Box 330		Stony Brook	NY	11790	631-234-4747
Career Services		Molloy College	Career Placement Office	1000 Hempstead Ave.	Rockville Centre	NY	11570	
Elsie	Owens	NAACP	45 Margaret Dr.		Coram	NY	11727	
Gwen	Brown	L.I. Region of NAACP	PO Box 634		Amityville	NY	11701	631-283-2326
Gwen	Brown	Eastern L.I. NAACP	P.O. Box 2699		Southampton	NY	11968	631-283-2326
George	Meyer	Hicksville Career Center	301 W. Old Country Rd.		Hicksville	NY	11801	516-873-7337
Gwen	Brown	NAACP Long Island Region	P.O. Box 634		Amityville	NY	11701	631-283-2326
Anne	Emerson	Nassau Community College		Education Drive	Garden City	NY	11530	516.572.7501
Laurie	Joseph	Nassau Community	Nassau Hall	Education Drive	Garden City	NY	11530	516.572.7501

		College						
Dan	Russell	Nassau County Human Rights Commission	240 Old Country Road	Suite 606	Mineola	NY	11501	(516) 571-3662
Mary Elisabeth Ostermann	Director of Equal Employment Opportunity	Nassau County Office of Equal Opportunity	One West Street Room 233		Mineola	NY	11501	516-571-6176
Dorothy	Schaeffer	Nassau Employment Unit Center	Info & Ref. Service – Dept. 18	101 County Seat Drive	Mineola	NY	11501	
Drew	Berry	National Association of Black Journalists	NABJ	8701A Adelphi Rd.	Adelphi	MD	20783-1716	(301) 445-7100
Karen	Hunter	NAB	Human Resource Dept./ Minority & Special Serv. Dept	1771 North Street, N.W.	Washington	DC	20036	(202) 429-5498
Michelle	Duke	National Association of Broadcasters	Minority and Special Services	1771 North Street, N.W.	Washington	DC	20035	(202) 429-5300
Iván Román	Executive Director	National Association of Hispanic Journalists	(NAHJ)	1000 National Press Building	Washington	DC	20045-2100	(202) 662-7145
Marc Haydel Morial	President	National Urban League	120 Wall Street	7 th Floor	New York	NY	10005-	(212) 558-5300
Career Services		New York Institute of Technology	Salten Hall, Room 3	PO Box 8000	Old Westbury	NY	11568	516-686-7527
Barbara	Van Buren	New York	Central Islip	P.O. Box	Central Islip	NY	11772	516-686-7527

		Institute of Technology	Campus	9029				
Denise	Simon	National Minority Business Council Inc.	120 Broadway	19 th Floor	New York	NY	10271	(212) 693-5050
Gary Anthony Ramsay	President	NY Association of Black Journalists	2214 Frederick Douglas Blvd.	#234	Harlem	NY	10026	212-252-5332
Marion	Blewas	NY State Unemployment	Division of Employment	134 E. Main St	Riverhead	NY	11901	1-888-4-NYSDOL
		New York Dept. of Labor		55 Medford Ave	Patchogue	NY	11771	1-888-4-NYSDOL
Ray	Nelson	NYS Department of Labor	160 S. Ocean Ave.		Patchogue	NY	11772-3719	1-888-4-NYSDOL
		NYS Department of Labor	LI Regional Office	301 Old Country Rd.	Hicksville	NY	11801	1-888-4-NYSDOL
Leah	Lane	NYS Dept. of Labor	State Office Building	Veterans Memorial Highway	Hauppauge	NY	11788	1-888-4-NYSDOL
Alfred	Placeres	NYS Federation of Hispanic Chambers of Commerce	2710 Broadway		New York	NY	10025	212.222.8300
Duffy	Spencer	NOW	609 Dartmouth St.		Westbury	NY	11590	516-334-8985
Nilda	Alvarez	PRONTO	128 Pineaire Dr.		Bay Shore	NY	11706	(631) 231-8290

Professor Sree	Sreenivasan	SAJA	Columbia Graduate School of Journalism	2950 Broadway	New York	NY	10027	
Kelly	Valentine-Bower	SC Office of Affirmative Action	Minority Affairs	PO Box 1600	Hauppauge	NY	11788	631-853-5692
Prof. A.	Durso	St. John's University		8000 Utopia Parkway	Jamaica	NY	11439	718-990-2000
Joni	O'Hagan	St. John's University	Career Center	8000 Utopia Parkway	Jamaica	NY	11439	718-990-2000
Anna Bess	Robinson	St. Joseph's College	Career Services	155 Roe Blvd.	Patchogue	NY	11772	631-447-3200
Marianne	Mendoza	Sepa Mujer	91 North Franklin St.		Hempstead	NY	11550	
Carolyn		Shinnecock Indian Outpost	P.O. Box 1286		Southampton	NY	11968	(631) 287-2460
		Suffolk County Department of Labor	160 South Ocean Ave.		Patchogue	NY	11772	
Mary	Reese	Suffolk Community College	Eastern Campus	Speonk-Riverhead Rd.	Riverhead	NY	11901	(631) 548-2500
Jodi	Deitch	Suffolk Jewish Community Center	74 Hauppauge Road		Commack	NY	11725	631-462-9800
Maska	Edelman	Farmingdale State College	Career Development Services	Memorial Hall 2350 Broadhollow Rd	Farmingdale	NY	11735	(631) 420-2000
Kimberly	Dixon	SUNY Stony	Career		Stony Brook	NY	11794	(631) 632-

Joy		Brook	Development Office					6810
Jeanette	Santos	Town Of Babylon	Division of Hispanics	281 Phelps Lane	North Babylon	NY	11703	631-957-3000
Sandy	Rubin	Town of Hempstead	Dept. of Occupational Resources	50 Clinton St.	Hempstead	NY	11550	(516) 489-5000
Kenny	Lee	Town of Oyster Bay	Town Hall South	977 Hicksville Road	Massapequa	NY	11758	(516) 797-4560
Flor	Gil	Uniondale Association, Inc.	P.O. Box 102		Uniondale	NY	11520	516-485-5660
Nydia	Arroyo	Urban League of Long Island	300 Carleton Ave		Central Islip	NY	11722	(631) 232-2482
Trish	Flynn	Wilson Technical Center	Job Placement	17 Westminster Ave.	Dix Hills	NY	11746	(631) 667-6000
Bruce	Avery	WRHU	Hofstra University	200 Hofstra University	Hempstead	NY	11550	(516) 463-5430