

Advertising Deadlines

Publication Day	Reservation and Ad Material Deadline for Built Ads	Reservation Deadline for Electronic Ads or Pickup Ads	Transmission Deadline for Electronic Ads
Sunday	Wed. 4pm	Thurs. 1pm	Friday Noon
Monday	Wed. 4pm	Fri. Noon	Friday Noon
Tuesday	Thurs. 4pm	Fri. 1pm	Monday Noon
Wednesday	Fri. 4pm	Mon. 1pm	Tuesday Noon
Thursday	Mon. 4pm	Tues. 1pm	Wednesday Noon
Friday	Tues. 4pm	Wed. 1pm	Thursday Noon
Saturday	Wed. 4pm	Thurs. 11am	Friday Noon