

NEWS RELEASE

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New 'Jeff and Melissa' Show to Wake up Atlanta on B98.5

ATLANTA – Aug. 12, 2013 – Mornings in Atlanta will soon have a new wakeup call when Cox Media Group's (CMG) B98.5 introduces the "Jeff and Melissa" show starring Jeff Elliott and Melissa Carter, beginning Aug. 14.

"Jeff and Melissa will bring a fresh approach to mornings on B98," said CMG Atlanta Radio VP and General Manager Ben Reed. "We are very lucky to introduce them as Atlanta's next great morning show!"

"Jeff and Melissa will bring a fun, entertaining and relatable morning show to B98.5," said Program Director Chris Eagan. "They are two of the most talented personalities I've ever had the pleasure of knowing. Their work ethic is tireless; they really get it."

Elliott has been doing morning radio for years. A native from Los Angeles, he was most recently the morning host at CBS' WIRK in West Palm Beach and also spent seven years hosting the morning show at Clear Channel's Mix 102.9 KDMX-FM in Dallas.

Carter has been an Atlanta radio staple. She most recently was anchoring afternoon news on Cumulus' All News 106.7 but is best known for her 10-year stint on Q100's "The Bert Show" from 2001 to 2011.

About Cox Media Group

Cox Media Group is an integrated broadcasting, publishing, direct marketing and digital media company that includes the national advertising rep firms of CoxReps. Additionally, CMG owns Cox Target Media, which operates Valpak, one of North America's leading direct marketing companies, and Savings.com, a leading online source for savings. The company's operations currently include 14 broadcast television stations and one local cable channel, 57 radio stations, eight daily newspapers and more than a dozen non-daily publications, and more than 100 digital services. CMG currently operates in more than 20 media markets and reaches approximately 52 million Americans weekly, including more than 30 million TV viewers, more than 4 million print and online newspaper readers, and 14 million radio listeners. For more information about Cox Media Group, please check us out online at www.coxmediagroup.com.